

FRUÏA^{RA}



**YOUR NEW
FOODSERVICE
PARTNER**

FRUIARA

INSPIRED BY FRUIT. TRUSTED BY PROFESSIONALS.

FRUIARA - the new Food Service Brand

Natural products for bakeries, patisseries, restaurants, canteens, hotels and so much more.

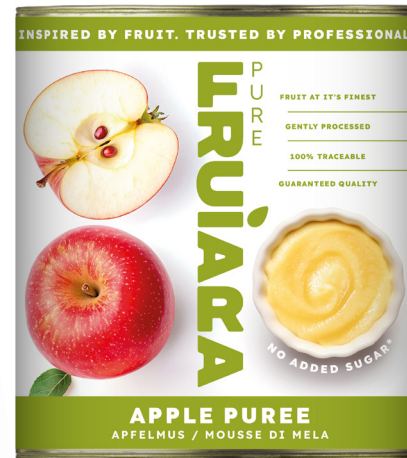
Fruiara stands for the creative and versatile use of fruit in professional settings. The brand combines naturalness with practicality, taste with function, and emotion with efficiency. Whether pure, refined or ready-to-consume, Fruiara brings fruit in all its forms to the plate, into the glass or into the recipe.

Launching with its first two product lines, PURE and ESSENCE, Fruiara offers a wide selection of fruit specialties in cans, pouches as well as in Bag-in-Box.

Stay tuned for more as additional lines and products are already in development!



PURE

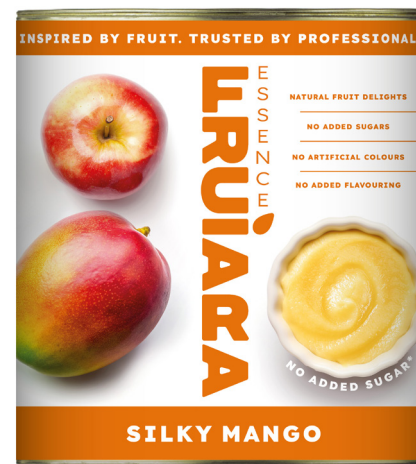


The line represents pure, authentic fruit products - ideal for both professional use and direct consumption.

PRODUCT RANGE:

- Apple puree | sweetened | bio
- Pear puree
- Peach puree
- Apricot puree
- Plum puree
- Solid pack apple slices | bio
- Solid pack apple cubes | bio

ESSENCE



Fruit compositions with character – fruit puree specialties with unique sensory appeal, focused on taste and texture.

PRODUCT RANGE:

- Silky Apricot
- Silky Peach
- Silky Mango
- Silky Raspberry
- Silky Banana
- Silky Pear
- Chunky Apple



A BRAND OF



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